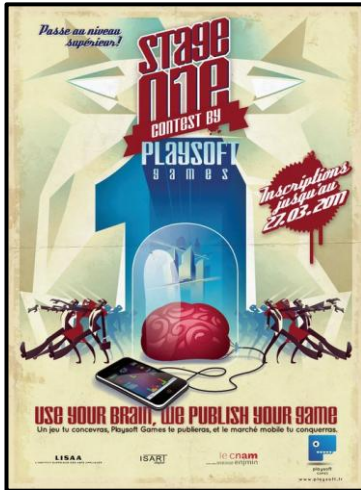


playsoft®
GAMES

Press Release
Paris, March the 14th 2011

Stage One



STAGE ONE CELEBRATES THE YOUNG TALENTS OF THE VIDEO GAME INDUSTRY

Stage One challenges students from 3 major schools of Game Design: ISART, ENJMIN and LiSAA. Registration is open until March 27th. An awards ceremony will take place at the beginning of the new school year to reward the best project and publish it on a mobile platform.

Playsoft Games ups the game and offers students in Game Design from 3 partner schools - ENJMIN, Lisa and the ISART Digital - the chance compete in a unique competition and win a publishing contract.

This is a unique opportunity for these budding designers to make a name for themselves and show their work to a panel of players and professionals.

THE NEW DIGITAL TALENTS MEET A MOBILE EXPERT

The competition is structured around four important phases:

- Send documents for registration (Concept / Game Design / Model)
- Review by Playsoft Games of projects and first selection
- Final selection and award
- Publishing and launching of the application on a mobile platform.

Playsoft Games will deploy its marketing expertise and will devote a budget to promoting the game winner.

Creation is everywhere. When it comes to digital creation, Playsoft Games is confident that students in Game Design have the potential to create the most innovative and original games of tomorrow.

Playsoft Games, at the heart of business innovation wants to listen to young talents and help make their projects a success! Playsoft Games will accompany them, promote their work, give them and give them the push they need.

About Playsoft Games :

Founded in 2004, Playsoft Games has acquired a seven-year experience in the mobile industry with partners such as EA, Namco or Konami. It is now relying on its know-how and its production force to develop a publishing activity.

Press Contact

benjamin.magnan@playsoft.fr / fanny.raimbault@playsoft.fr 01.58.53.50.31.

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